Tamil Nadu Salt Corporation Limited POLICY NOTE 2017-18

Preface

Tamil Nadu Salt Corporation was established during the year 1974. This Corporation is manufacturing salt in an extent of around 5505 acres of land belonging to Valinokkam, Keelakidaram, Thanichiyam, Melakidaram and Mariyur villages of Kadaladi Taluk in Ramanathapuram District. TNSC commenced its commercial production during the year 1978. This corporation is producing and distributing Industrial Grade Salt, Iodised salt, Double fortified salt and Low Sodium Salt. Through this Corporation about 1350 workers directly and to about 300 workers indirectly are getting employment.

Mission of the Organization

To create employment opportunity in the in the most back ward Kadaladi Taluk and to uplift the socio economic conditions of the people

To produce salt and its bye products in a large scale by utilizing the favorable conditions prevailing in this area.

To provide Fortified salt to the common people at the affordable price to control and eradicate deficiencies prevailing among people for lack of micronutrients like Iodine and Iron.

Activities of the Organization

Production of Industrial Grade Salt

TNSC has been manufacturing around 2.00 lakh tonnes of good quality Industrial grade salt per annum using sea water. The Industrial grade salt produced by this corporation is being supplied to Chlor Alkali industries

in the states in and around Tamil Nadu. During the year 2016-17 this Corporation has produced 2, 18,450 tonnes of Industrial Grade salt which is highest production from the inception of the Corporation.

Production of Fortified Salts

This Corporation expanded its actities and started producing Fortified salt from the year 1990. This Corporation producing and distributing Iodised salt, Double Fortified salt (containing Iron and Iodine) and Low sodium salt.

Iodised Salt in the Public Distribution System

In order to control the Iodine deficiency disorders among the common people TNSC is producing and distributing Iodised salt at affordable prices in the Public distribution system since 1998. During 2016-2017 TNSC distributed 31,818 tonnes of Iodised salt. TNSC has taken active participation in the Universal Iodization of Salt Programme of World Health Organization. From 1998 to 2016 TNSC distributed 6, 13,173 tonnes of Iodised salt for benefit of the public.

Double Fortified Salt to Mid Day Meal programme

In order to eradicate the Iron deficiency Anemia among the School going children TNSC Producing and distributing Double Fortified salt since 2001 is pioneer in the production of Double Fortified salt (Iron and Iodine). TNSC is pioneer in the production of Double Fortified salt. TNSC is producing and distributing Double Fortified Salt using the formulation developed by the National Institute of Nutrition, Hyderabad. During 2016-2017 TNSC distributed 4564 tonnes of Double Fortified Salt to the Mid Day Meal scheme of Tamil Nadu, Karnataka, Andhra and Pondicherry.

Sale of Fortified salt in the Open market

The Products of TNSC viz., Refined Free Flow Iodised salt, Double fortified salt, Low Sodium Salt and Iodised Crystal salt introduced in the Open market under brand name AMMA SALT on 11.06.2014. The above varieties of AMMA salt also distributed in PDS from February 2015. From the date of introduction TNSC distributed 49,314 tonnes of AMMA salt in open market and PDS up to 31.03.2017.

Major Achievements

- 1. For the first time in India, TNSC produced and supplied Iron Fortified Salt from 1991 to the Noon meal programme.
- 2. Double Fortified salt (salt fortified with Iron and Iodine) was introduced in the year 2001.
- 3. TNSC achieved its highest production of 2,18,450 tonnes of Industrial grade salt during the year 2016.
- 4. 100 Tonnes per hour capacity salt washery installed in Mariyur Valinokkam Salt complex to upgrade the quality of the salt produced. This type of washery was installed for the first time in Tamil Nadu. This will enable Tamil Nadu Salt Corporation to market its produce with better margin. And there is vast scope for exporting the washed salt to foreign countries.

Quality Certifications

The corporation has obtained certification for producing Iodised salt as per IS 7224:2006 specifications of Bureau of Indian Standards. Similarly TNSC also Obtained certification for producing Double Fortified salt as IS 12981:1991 specifications of Bureau of Indian Standards. The Corporation has obtained a certificate from Food Safety Standard Association of India

(FSSAI) for the quality production of Iodised salt and Double Fortified salt. TNSC obtaining ISO 9001:2008 certificate for Quality Management system for the production and supply of Industrial grade salt and Fortified salts continuously from 2007.

Assistance from Voluntary Organizations

To produce quality salt and to increase the production of Fortified salts Organization viz., Unicef, Global Alliance for improved Nutrition (Gain) and TATA Trust assisting TNSC. By utilizing the assistance from the above organizations TNSC imparting training to the PDS sales men, conducting live Radio Programme and street plays in the districts to create awareness of lodised salt.

Action Plan for 2017-18

- 1. TNSC planned to produce 2, 50,000 tonnes of Industrial grade salt and 51,500 tonnes of Fortified salt during 2017-18.
- 2. With financial assistance from TATA Trust, TNSC installed a salt refinery at Mariyur Valinokkam Salt Complex, Valinokkam. This Plant commissioned on 20.04.2017. This refinery will enable TNSC to produce 30,000 tonnes of Refined Free Flow Iodised salt and 10,000 tonnes of Double Fortified salt per annum.

Labour Welfare Activities

1350 workers and 65 staff working in TNSC. In order to take care of workers TNSC conducting health camps periodically. In order to provide treatment at emergency situations an 108 ambulance was stationed and servicing in the Project complex

Corporate Social Responsibility

As a part of Corporate Social Responsibility, TNSC has provided furniture like tables and benches to the schools which are situated in the villages in and around of the factory in Valinokkam. During the year 2016-17, TNSC has paid a sum of Rs 2 lakhs for conducting a Book fair at Perambalur by the Perambalur District Administration.